



SPONSORSHIP PACKAGES FOR THE NAKURU INTERNATIONAL INVESTORS CONFERENCE (NIICO) 29th November – 1st December 2018

Rhodium/ VVIP Sponsors

Kshs 5,000,000

Within the conference area

- Sponsors banners displayed in strategic areas such as the registration desk and exhibition tents
- Presence at the press conference
- Full page advertisements in exhibition catalogue which will be handed out to guests during the conference
- The Event badges and exhibition catalogues will bear Sponsor's Logo.
- The Sponsors Managing Director or representative will be invited to accompany the chief guest on the celebration day.
- A large exhibition stand will be offered and mounted at an agreed prime location.
- Mentions by the MC on the main stage.
- Sponsors representative will take part in the market discussion during plenary sessions.

Without the Conference Area

- Broadcast mentions and logo placements for 7 days
- All advertisements for the event will be co-branded with the Sponsors logo including the gifts.
- 30 days social media placements on all association digital properties. The Event's street banners will also be co-branded with the sponsor's logo.

Sponsor to provide all display, literature, exhibits and other such promotional items. Logos must be submitted within the given deadlines.

2. Platinum / V.I.P Sponsor

Ksh 3,000,000

Within the conference area:

- Sponsors banners displayed in strategic areas.
- Promotion materials displayed and distributed during 3 days road show activation within Nakuru region
- Product displays during the road show and also in the conference grounds.
- Half-page advertisements in Exhibition Catalogue which will be handed out to our guests during the celebrations.
- The Sponsors Managing Director or representative will be invited to accompany the chief guest on the celebration day.
- A large exhibition stand will be offered and mounted at an agreed prime location.
- Mentions by the MC on the main stage.
- Sponsors representative will take part in the market discussion during plenary sessions.

Without the Conference Area

- Broadcast mentions and logo placements for 7 days
- 30 days social media placements on all association digital properties
- The event's street banners will also be co-branded with the sponsor's logo

Sponsor to provide all display, literature, exhibits and other such promotional items. Logos must be submitted within the given deadlines.

3. Golden Sponsors

Kshs 2,000,000

Within the conference area:

- Sponsors banners displayed within the celebration grounds.
- Promotion materials displayed and distributed during 3 days road show activation within Nakuru region
- Product displays during the road show and also in the conference grounds.
- Half-page advertisements in Exhibition Catalogue which will be handed out to our guests during the celebrations.
- A exhibition stand will be offered and mounted at an agreed location.
- Mentions by the MC on the main stage.
- Sponsors representative will take part in the market discussion during plenary sessions.

Without the Conference Area

- Broadcast mentions and logo placements for 7 days

- 30 days social media placements on all association digital properties

Sponsor to provide all display, literature, exhibits and other promotional items. Logos must be submitted within the given deadlines.

4. Diamond Sponsor

Kshs 1,000,000

Within Conference area

- Sponsors banners displayed within the celebration grounds.
- Promotion materials displayed and distributed during 3 days road show activation within Nakuru region
- Quarter -page advertisements in Exhibition Catalogue which will be handed out to our guests during the celebrations.
- An exhibition stand will be offered and mounted within the celebration grounds.
- Mentions by the MC on the main stage.
- Sponsors representative will take part in the market discussion during plenary sessions.

Without conference area

- Broadcast mentions and logo placements for 7 days
- 30 days social media placements on all association digital properties.

Sponsor to provide all display, literature, exhibits and other promotional items. Logos must be submitted within the given deadlines.

5. Silver Sponsor

Kshs 1,000,000

Within Conference area

- Sponsors banners displayed within the conference grounds.
- Promotion materials displayed and distributed during 3 days road show activation within Nakuru region
- An exhibition stand will be offered and mounted within the conference grounds.
- Mentions by the MC on the main stage.
- Sponsors representative will take part in the market discussion during plenary sessions.

Without the conference area

- 30 days social media placements on all association digital properties.

Sponsor to provide all display, literature, exhibits and other promotional items. Logos must be submitted within the given deadlines.

6. Bronze Sponsor

Kshs 500,000

Within Conference area

- Sponsors banners displayed within the exhibition stand.
- Exhibition stand will be offered and mounted within the conference ground

Sponsor to provide all display, literature, exhibits and other promotional items. Logos must be submitted within the given deadlines.